

LOVE
UMNGENI

OUR GOAL

To connect, equip and mobilise community builders and active citizens;
so that we collectively inspire a transformed and prosperous South African society.

Theory of Change



Narrative Development

Shift in mindset characterised by enhanced self-value, strengthened identity, increased self-belief, and renewed hope for South Africa's future.

Individuals develop a stronger sense of self-worth and identity, fostering optimism and hope for personal and national progress while engaging in inclusive dialogues and embracing positive narratives that inspire community role models and success stories.

Enhanced community engagement and awareness, fostering a shift towards positive narratives and optimistic perceptions about South Africa's potential for progress.

Implementing a multifaceted approach that fosters community cohesion, healing, and economic growth, including emotional support groups, storytelling, diversity initiatives, community dialogues, personal development and faith-based family values programmes.



Place Development

Sustainable and innovative communities where citizens responsibly manage natural resources and leverage community assets to support the environment and create safe, beautiful, functional community spaces.

Communities effectively manage and maintain their environment through responsible stewardship of natural resources, sustainable waste practices. Well-maintained public spaces, and efficient utilisation of community assets.

Enhanced community development through increased environmental awareness, strengthened local partnerships, identification of infrastructure needs, and improved public spaces, leading to greater community pride and sustainability.

Implementing sustainable environmental initiatives, rehabilitating community assets to create safe spaces, and participating in environmental education and awareness programmes to promote sustainable living.



Social Development

A resilient and inclusive society where communities are socially cohesive, health-conscious, and self-reliant, with sustained support systems for the vulnerable, reduced social ills, and equitable access to health and well-being services.

Communities experience enhanced wellbeing and resilience through improved social cohesion, sustainable support for vulnerable populations, reduced risky behaviors, increased access to healthcare, and greater self-reliance.

Enhanced community wellbeing through improved access to services, strengthened partnerships, increased awareness of healthy lifestyle choices, and greater community engagement in support programmes and decision-making processes.

Implementing comprehensive initiatives to support the disadvantaged, marginalised, and vulnerable in communities through partnerships with service providers, community engagement, education, and family support services to address social challenges.



Skills Development

Increased proportion of the population equipped with professional and vocational skills, securing stable employment, reducing unemployment rates, and generating sustainable incomes with improved living standards.

Participants become self-confident, employable individuals with improved job readiness and soft skills, leading to reduced unemployment and a heightened sense of hope as they secure employment and sustain income.

Increased access to innovative skills development opportunities for participants to experience enhanced employability and job readiness through increased self-confidence and motivation.

Provision of comprehensive initiatives and educational support services, including vocational and soft skills training, aftercare, and after-school support centres, and placement opportunities to help learners transition into the workforce.



Economic Development

Thriving community of entrepreneurs and enterprises, whilst positioning public and private sector community as an attractive economic growth and investment vehicle.

A thriving and resilient public-private economic ecosystem, characterised by effective collaborations, sustainable ventures, enhanced innovation, and improved productivity fostering local economic stability and growth.

Enhanced capacity for sustainable economic development through increased awareness of business opportunities, establishment of socially and environmentally responsible ventures, improved knowledge and skills for financial management, and exposure to business resilience models.

Establish partnerships and networks to support sustainable public and private sector partnerships, provide sector-focused training and business incubation, and connect local businesses with opportunities to enhance local economic growth, job creation, and community development.

Long-term Outcome

Medium-term Outcome

Short-term Outcome

Outputs